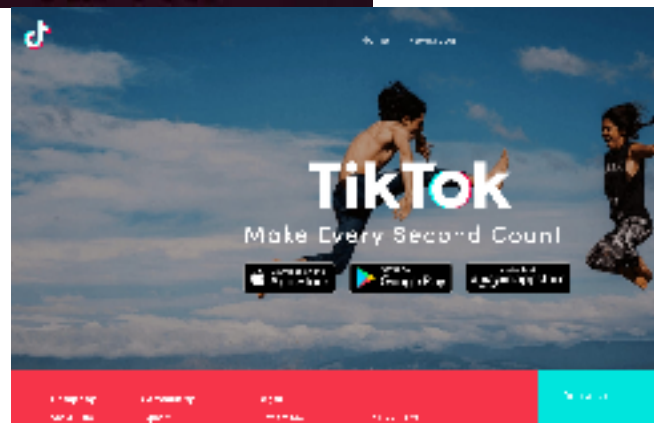
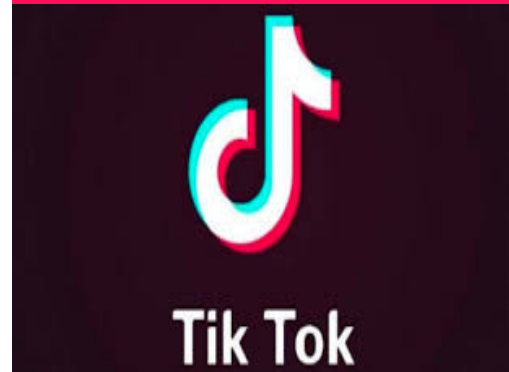
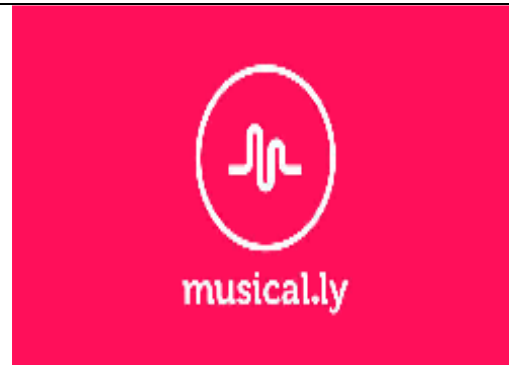




Understanding and Critical Media Literacy

ISTITUTO DI ISTRUZIONE SUPERIORE MANDELA - ITALY

Closure/reflection



Lesson Plan Italian Team

- "MAKE EVERY SECOND COUNT"



About Tik Tok "Make every second count"

- Tik Tok is a destination for short-form mobile videos.
- Its mission is to capture and present the world's creativity, knowledge, and precious life moments, directly from the mobile phone.
- Tik Tok enables everyone to be a creator, and encourages users to share their passion and creative expression through their videos.



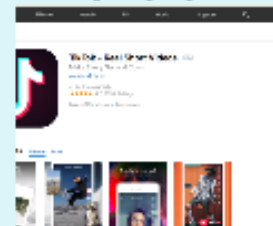
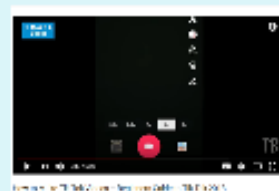
What happens to my Musical.ly profile?



- If you were a big user of Musical.ly don't worry, all your content still exists, it's just on TikTok now.
- Existing creators' accounts, content and fan base have all moved automatically to the new TikTok app, with it taking on some of Musical.ly's features too.
- Earlier this year TikTok was one of the most downloaded apps around the world and with the Musical.ly acquisition, it looks like it is just getting started.

How to upload a video on tik tok

- Finally, how do I create a video with Tik Tok?
- Very simple: just press on the "+" icon in the middle and follow the wizard (rather simple) proposed by the app.



Behind the scenes

- It also engages towards social issues, such as cyber bullism

