



LESSON PLAN

Topic: Animals and Fashion

Estonia, 2018

Aims:

- To encourage young people to understand the importance of animals and their lives
- To encourage students to think about the values of life
- To develop understanding and critical media literacy
- To have a positive attitude towards environment and animals
- To make young people think about fashion and **who** do we wear
- To develop students' speaking skills

Age group

15- 19 years

Time

60 -75 minutes

Materials

Worksheets

videos

Students' presentation

1. Brainstorming

For 5 minutes, have a brainstorming with students – What is fashion for you? Name some famous models. Are they your idols? Why are they famous? Why do people keep pets? Do you have pets? Do you wear leather jackets? Have you got a fur coat?

Write down your ideas.

2. Group work

Split students into groups and let them discuss their ideas and thoughts.



3. Who do you wear?

Who do you wear?

Every year, millions of animals are killed for the clothing industry—all in the name of fashion

Immeasurable amount of suffering goes into every fur-trimmed jacket, leather belt, and wool sweater.

1 jacket= 35 lives?



KIM:
These babies miss their mother.
IS SHE ON YOUR BACK?

PETA



Skinned alive

During 'fur' production a significant number of animals, whether raised in cages on fur farms or trapped in the wild, are skinned alive.

Approximately 35 animals are killed and skinned to make a single coat and the 'fur' industry currently kills around 30 million animals a year.

The short miserable lives of animals raised/ranched for their fur are finally ended when they are killed by gas, strangulation, neck breaking or anal electrocution.





Leather

Cows, pigs, goats, and sheep; exotic animals such as alligators, ostriches, and kangaroos; and even dogs and cats, who are slaughtered for their meat and skin in China.

All without painkillers



<https://www.youtube.com/watch?v=eJkzm5kANZM>



Painful and short lives

Fear, stress, disease, parasites, and other physical and psychological hardships- all for the sake of an unnecessary global industry that makes billions of dollars annually.



Watch the video.

Work in groups. What is the message of the video? Is it from a real life? True or fake?

<https://investigations.peta.org/ostriches-butchered-hermes-luxury/>



What can we do to save animals from senseless killing?

- To wear or not to wear fur coats or fur collars?
- To wear or not to wear leather shoes or boots?
- To wear or not to wear leather belts?
- To buy or not to buy leather bags?

Watch the video at the bag shop

Shoppers in a Bangkok shopping centre were in for a surprise when they entered this pop-up shop.

<https://www.peta.org.uk/blog/shoppers-get-grisly-surprise-when-they-try-to-buy-these-animal-skin-accessories/ags>

Buying leather directly contributes to factory farms and slaughterhouses because skin is the most economically important coproduct of the meat industry. Leather is also no friend of the environment, as it shares responsibility for all the environmental destruction caused by the meat industry as well as the pollution caused by the toxins used in tanning.

With every pair of leather shoes that you buy, you sentence an animal to a lifetime of suffering. Instead, you can choose from hundreds of styles of nonleather shoes, clothing, belts, bags, and wallets. Check out PETA's cruelty-free clothing guide for great tips on where to find fashionable yet compassionate clothing. Fashion should be fun, not fatal!

<http://features.peta.org/how-to-wear-vegan/>

https://mashable.com/2017/05/04/banana-phone-indiegogo/#_Z0wcjxLjPqT

4. Animals need our help

https://mashable.com/2017/05/04/banana-phone-indiegogo/#_Z0wcjxLjPqT

https://www.youtube.com/watch?v=xVe_Ewps6do

<https://www.youtube.com/watch?v=ed1sf386CHQ>

Mountain and Grauer's gorillas orphaned by poached make happy "singing" sounds while eating a favorite food: banana tree stalks. The orphans are being cared for by the Gorilla Doctors in Kinigi, Rwanda. The Gorilla Doctors are dedicated to saving the lives of critically-endangered mountain and Grauer's gorillas through health care. Our international team of veterinarians is the only group providing these animals with direct, hands-on care in the wild. www.gorilladoctors.org

<http://knowyourmeme.com/memes/banana-song-im-a-banana>



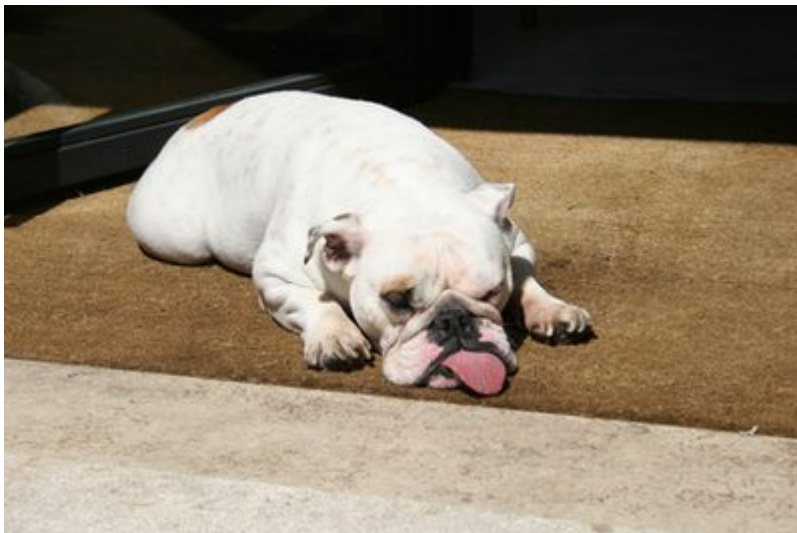
5. Discussion

- What can you do?
- Can you help the animals?
- How can you help?
- Social media and charity?
- The role of celebrities in helping animals.

6. Work in groups and design a gadget or compose a song that will attract the public's attention.

The money that you can get from selling the gadget or the song will go to the endangered animal? bird? Etc.

7. Why dogs make good pets?



After a long walk, you'll have a new addition to your rug too.

There's a reason why dogs have been called man's best friend. From licking your face when you wake up to sitting on your feet when your toes are cold, dogs serve as a gentle alarm clock and the best slippers you'll ever have. Own one and you might even take fewer trips to the doctor.

Companionship and Friendliness

Let's face it -- cats don't care about you unless you bring them food. Fish are perfectly happy as long as your fingers drop pellets into the water each day. And hamsters hardly need mere humans when they have the wonderful spinning wheel. Dogs, on the other hand, love to be around humans as much as humans love to be around dogs. They'll sit with you on the couch, follow you into the



kitchen -- especially if you have food -- sleep with you at night and serve as your co-pilot on rides. They just want to please their owners, and their friendly attitude goes a long way in helping them succeed.

Security

While criminals usually don't think rationally before they commit a crime, most realize it's not the best idea to rob or harm someone with a dog. The best way to get away with a crime is to do the deed as quietly as possible. Dogs throw a kink in that plan by either barking from 5 feet away -- in the case of a Chihuahua -- or getting up close and personal with the lawbreaker, such as a German shepherd. You should never rely on a dog solely for security, but they do provide peace of mind.

Fun

Aside from screaming at you as puppies when locked in their crate at night, dogs blow away other animals on the entertainment scale, at least if you enjoy being physically active. From enjoying a sunny day at the park to playing peek-a-boo from around the corner, dogs enjoy fast-paced action that will certainly have you belting out a few laughs.

Health Benefits

If you're looking to stay fit or meet a fitness goal, daily walks will keep you on that path. But aside from the obvious, dogs provide health benefits that can't be measured in the mirror. If you have high blood pressure, you may receive a bit of good news the next time you visit your doctor, if you have a dog. According to Alabama A&M; and Auburn Universities, researchers at Baker Medical Research Institute in 1992 found that pet owners experienced lower systolic blood pressure than people who did not own a pet. In fact, the simple act of petting a puppy can lower your stress level. Plus, the fur will keep your hands warm in the winte

Dogs and CPR

https://www.youtube.com/watch?v=Fu_rLlq7-5o

- What motivated you to become a positive person?
- Which is the best way to stay motivated?

https://mashable.com/2017/05/04/banana-phone-indiegogo/#_Z0wcjxLjPgT

8. Dogs` fashion.

<https://barkpost.com/canine-style-thru-ages/>

Dogs` fashion shows in New York

<http://www.newyorkpetfashionshow.com/>



9. Design clothes for your pet.

Discussion, reflexion.

What do you think? Would you like to be a pets' fashion designer?

Why do people keep pets?

Can pets change a child's life? How?

Why do people keep dangerous pets? (snakes?)

Resources

<https://www.youtube.com/watch?v=ZRTqNaSjvgM>

https://www.youtube.com/watch?v=bMwLm16_Q-0

pets save lives

<https://investigations.peta.org/ostriches-butchered-hermes-luxury/>

ostriches slaughter

<https://investigations.peta.org/ostriches-butchered-hermes-luxury/>

<https://www.peta.org/videos/>

<https://www.peta.org/videos/>

<https://nypost.com/video/confused-about-fashion-heres-the-skinny-on-millennial-pink/>

<https://fashionista.com/2013/12/youtube-fashion-videos-most-popular>

https://www.youtube.com/watch?v=Fu_rLlq7-5o

dogs and CPR

<https://www.youtube.com/watch?v=j6-8ycrNWtk>

dogs dance

https://mashable.com/2017/05/04/banana-phone-indiegogo/#_Z0wcjxLjPqT

Gorilla banana mobiles

https://mashable.com/2017/05/04/banana-phone-indiegogo/#_Z0wcjxLjPqT