

UNDERSTANDING AND CRITICAL MEDIA LITERACY - SURVEY - RESULTS

please complete percentage for your country

WHAT AGE CATEGORY ARE YOU:

AGE	PERCENTAGE
14- 17 years old	<u>77,8</u>
18+ years old	<u>22,2</u>

ARE YOU MALE OR FEMALE?

GENDER	PERCENTAGE
Male	<u>53,7</u>
Female	<u>46,3</u>

DO YOU LIVE IN A:

PLACE OF LIVING	PERCENTAGE
City	<u>11,1</u>
Small town/village	<u>88,9</u>

YOU OWN A:

	YES (percentage)	NO (percentage)
Tablet	29,6	70,4
Smartphone	98,1	1,9
Laptop	77,8	22,2
Computer at home	72,2	27,8

FOR HOW LONG DO YOU OWN A:

complete percentage

	I DO NOT HAVE	LESS THAN ONE YEAR	1-4 YEARS	MORE THAN 4 YEARS
Tablet	70,3	3,7	22,3	3,7
Smartphone	1,9	44,4	0	53,7
Laptop	16,6	14,9	37	31,5
Computer at home	29,6	0	7,4	63

WHICH OF THESE DEVICES IS/ARE MORE IMPORTANT TO YOU? RANK THESE ITEMS FROM THE MOST TO THE LEAST IMPORTANT TO YOU

DEVICE	%
Computer	22,2
Tablet	26
Smartphone	31,4
Laptop	18,5

I DO HAVE MY PERSONAL: (WRITE PERCENTAGE)

	I DO NOT KNOW WHAT IT IS	NO, I DO NOT HAVE IT	YES, I DO HAVE IT
Email Address	0	0	100
Facebook Account	0	3,7	96,3
Instagram Account	0	22,2	77,8
Google+ Account	0	9,3	90,7
WhatsApp Account	11,1	57,4	31,5
Youtube Channel	0	29,6	70,4
Blog	3,7	75,9	20,4
Snapchat Account	0	7,4	92,6
Other (please specify)			
Twitter			13

Pinterest			3,7

WHICH OF THESE WEBISTES IS/ARE MORE IMPORTANT TO YOU? RANK THEM FROM THE MOST IMPORTANT TO THE LEAST IMPORTANT. (1 most important - 6 least important)

Facebook	26%	IV
Google	33,3%	I
Snapchat	14,8%	VI
Your email Account	29,6%	II
Youtube	18,5%	V
Instagram	27,7%	III

TELL US HOW DO YOU USE SOCIAL MEDIA *complete percentage*****

	PERCENTAGE	Sometimes	Always
I read my emails, and respond to all my emails on regular basis	7,4	50	42,6
When I like a website (about music, fashion, art, sport, comic) I subscribe in it in order to receive updates about this website	18,5	68,5	13
Whenever I go to an event (concert or sports' game) I take a photo or video of it and share it with my friends or I post it on my Facebook or other websites	22,2	66,7	11,1
I have my own blog, and I write my journal on it all the time	79,6	18,5	1,9
I only like to read what other people write and post on their social media pages, but I do not like to post my own news and photos	16,7	61,1	22,2
When I search for my name on Google, I find information and photos about me on various websites	20,4	59,2	20,4
Everyday, I spend at least one hour on social media websites (Facebook; Youtube..)	0	37	63
I do not know how much time I spend on Social media websites everyday, because I use internet all day long	13	51,8	35,2
I use Youtube mainly to watch music videos and movies, but I never put my own videos on Youtube	1,9	29,6	68,5

TELL US A LITTLE BIT ABOUT WHAT YOU THINK ABOUT SOCIAL MEDIA

*****complete percentage*****

	I Dis-agree	Maybe, I am not sure	I Agree
I do not understand why my friends spend so much time using internet and playing with their smartphones	42,6	46,3	11,1
I heard that some people can make money from Facebook, but I don't believe that it is true	46,3	33,3	20,4
If I had to choose between going to a movie with my friends or staying at home and using the Internet, I would choose staying at home and using the Internet	65,9	20,4	3,7
If I were to choose between going out with my parents or staying at home and use the internet, I would choose to go out with my parents	5,5	42,6	51,9
I think that social media is good only for having fun and passing my free time	42,6	38,9	18,5

I KNOW (complete percentage)

	No, I have no idea	Maybe, I am not sure	Yes, I do know
The meaning of media literacy	11,1	55,6	33,3
The difference between Internet and a Website	0	7,4	90,7
The difference between "Uploading" and "Downloading" files	0	5,6	94,4
The difference between "Google" and "Facebook"	0	5,6	94,4
The difference between an MP3 file and an MP4 file	11,1	18,5	70,4
The difference between a blog and a tweet	1,9	5,5	92,6
The difference between "Sign up" and "Sign in" on a website	0	3,7	96,3
The difference between an email address and a website address	0	5,6	94,4
The difference between a "login name" and "an email address"	0	3,7	96,3

I THINK I KNOW (complete percentage)

	No, I do not have any idea	Maybe, I am not sure	Yes I know
The difference between "Copy" and "Cut" when I am writing a text.	0	3,7	96,3
The difference between a "Free" websites and a "Payable" website	0	7,4	92,6
The difference between a desktop and a laptop	0	1,9	98,1
The difference between an "App" and a "software"	1,9	18,5	79,6
The difference between software and hardware	11,1	31,5	57,4

	False	I do not know	True
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anna.jamges@gmail.com is not a website address	7,4	0	92,6
If you want to create a new Facebook Account you must "Subscribe" first.	100	0	0
I can post my photos on Facebook and no one can see them if I want to.	7,9	1,9	90,2
"WWW" is an acronym that means "The World Wild Web"	47,5	0	52,5
Youtube is a website that allows you to upload your own videos, watch, and post a comment on videos posted by other people.	0	0	100
If I "cut" a text from a page, it means that the text will not appear anymore on that page.	33,5	7,4	59,1
A printer is a hardware.	19,9	0	86,1
Google is a search engine.	0	0	100
A smartphone is not a software.	1,9	12,7	85,4

HOW GOOD ARE YOU AT (complete percentage)

	No, I do not know how to do it	Maybe, I am not sure	Yes, I am very good at it
Downloading a photo/ a song/ a video from a website to your computer	0	11,1	88,9
Creating and sending emails	1,9	7,4	90,7
Searching for information on Google	0	13	87
Protecting your computer from viruses	13	37	50
Shopping and being things safely online	7,4	27,8	64,8
Changing the password of your email or Facebook accounts	0	5,6	94,4
Identifying the different files formats (files such images, PDFs, and WORD docs..)	1,9	22,2	75,9
Sending a video message on a mobile phone to your friends or relatives	0	16,7	83,3
Sending an Email with an attached photo or video	1,9	5,5	92,6

HOW GOOD ARE YOU AT (complete percentage)

	I do not know how to do	Maybe, I am not sure	Yes, I am very good at it
Blocking a friend on Facebook	0	13	87
Erasing inappropriate comment or photo from your Facebook Page	1,9	18,5	79,6
Uploading a video on Youtube	5,6	29,6	64,8
Forwarding an email your received to another person	0	13	87
Creating a Power Point Presentation on a computer	0	5,6	94,4
Starting a SKYPE video Chat with friends or relatives	0	14,8	85,2
Changing the background photo on your smart phone	0	1,9	98,1
Inviting your friend/relatives to a SKYPE group video Chat	3,7	16,7	79,6
Finding the address of a location or a place using Google Map Search	0	5,6	94,4

HOW GOOD ARE YOU AT THESE TECHNICAL THINGS (complete percentage)

	No, I do not know	Maybe, I am not sure	Yes I am good at it
Installing a software on your computer	7,4	42,6	50
Connecting your computer/laptop to Data Show or overhead projector	5,5	27,8	66,7
Identifying the various parts of a desktop (monitor, mouse, hard dest..)	3,7	14,8	81,5
Editing photos with photoshop software	13	38,9	48,1
Converting a WORD document into a PDF document	5,5	13	81,5
Transferring photos from your digital camera to your computer	0	9,3	90,7
Searching for and connecting to WiFi networks	0	3,7	96,3

COMPLETE PERCENTAGE



This is a photo of charging port of a mobile phone	79,6
This is port of USB Stick of desktop	18,5
This is the port of USB/ flash memory Stick of a laptop	1,9



This a computer central unit	0
This is a digital camera	0
This is a Data Show, it is used to project visual content on a big screen	100




This is a sign of WiFi internet	74
This is sign of Satellite TV	26
This is a sign of fire alarm	0



This is a sign of a low battery, it is shown on a phone when the phone's battery is empty	1,9
This is a sign of " a new message, it is shown on a phone when a new text message is received	98,1
This is sign of a virus, it is shown on a computer when a new virus enters the computer	0



This is a computer "Folder"	98,1
This is a "Photo" file	1,9
This is a WORD Doc	0

This is the main button of a website. You click on it if you want to go back to the website		96,2
This is the email button. You click on it if you want to send an email		1,9
This is the printer button, you click on it if you want to print a document		1,9

The ability to comprehend and use written symbols is referred to as:

Literacy	72,2
Alliteracy	16,7
Literature	11,1

A person who is media literate can

Read, analyze and critically evaluate information presented in a variety of formats (television, print, radio, computers, etc.)	81,5
Use and find information of all types in a university library, including computer sources, microfilm and indexes/abstracts	14,8
Critically evaluate television programs and see through persuasion techniques	3,7

You are working on your personal Facebook Page or website homepage and would like to publish a nice photo you found on the internet. What do you have to think of before publishing?

The background of the graphic has to be transparent	0
The copyright - I have to ask the owner for permission	92,6
Nothing particular, I can use it as it is	7,4

When you are communicating online to unknown people or filling out details on a website, what contact information should you give out?

An alias / invented nickname	92,6
Your home address	5,5
Your phone number	1,9

In case of cyberbullying, you should:

Respond to the bully and fight back if necessary	3,7
Wait until things get better	1,9
Block the cyberbully from your contacts list and talk to a trusted adult	94,4

Someone is behaving inappropriately on one of the sites you're using. You should:

Report to the moderator of the site	92,6
Shut down your PC	5,5
Do nothing	1,9

What does censorship mean?

When information is filtered, suppressed or deleted to prevent freedom of speech	75,9
When someone tries to influence the opinions or behaviors of	14,8

others	
When false and deceiving information is used to trick other people	9,3

I think that new technologies can help you in my studies, because:

	Disagree	Maybe, I am not sure	Agree
I easily find information about my school subject on the internet	1,9	14,8	83,3
I find on the internet what my teachers teach us at school	9,3	35,2	55,6
It helps me learn things I do not study at school	1,9	14,8	83,3
It gives the chance to create new information and share it with many people	1,9	11,1	87
It helps me understand many difficult school subjects that I do not understand in the classroom	5,6	20,4	74,1

I think that new technologies are not good for school and education because:

They are not related to my real world	13
They are not related to my field of studies	7,4

I am too young to learn about digital media at this stage	1,9
Because our teachers are not good at using social media and digital media	44,4
Students will never learn anything related to the school subjects and will spend their time playing and chatting	33,3

The best way for me to understand and become a digital media literate is to:

Have our teachers educate us about the use, benefit, and dangers of digital media before we use it at school	33,3
To watch a movie about the use, benefit, and dangers of digital media before we use it at school	13
Have our school permit us to use our smart phone and tablets during class time and have free internet access	1,9
Make it as an independent school subject like all other school subjects	22,2
Train all our teachers on using digital media in our school subjects	29,6

Tell us how do you prefer to communicate with others?

	Never	Sometimes	Always
I only use emails to communicate with my school and teachers	14,8	18,5	66,7
When I travel to another city/country, I keep posting my updates and photos on my social media (FB, Twitter, instagram) so that my relatives and friends stay updated about me	25,9	53,7	20,4
I use text and voice messages to communicate with my family when I am away	11,1	40,7	48,1
When I want to find the phone number of an administration/ or a shop, I first check their websites to see if I can find the phone number	3,7	25,9	70,4
When I am in an urgent or dangerous situation, the first thing I do is to post a message about it on my social media platform	72,2	18,5	9,3

